



Privacy, InfoSec, Culture Change & Awareness Societal Organisation (PICCASO)

A Special Interest Group (SIG) founded by CEO Steve Wright at Privacy Culture Limited June 2021

PICCASO's driving purpose is to help open conversations about why and how a culture of privacy should be embedded into your organisations and be at the heart of your privacy compliance & strategy. We believe this has become an important pillar of success as the privacy industry is ever evolving.

By discussing specialised privacy topics such as Training & Awareness and Communication, and looking at functional issues in the spectrum of data governance and data ethics, we want to change what the community thinks about privacy within their organisations and how their organisation perceives privacy across the workforce. This will drive improvements, enhance compliance, and ensure that whoever holds privacy responsibilities can better communicate and implement change from within their organisation.

PICCASO quarterly meetings will have a strong focus on relevant case studies, prevailing issues, recent legal findings, emerging privacy laws, emerging convergence of privacy and InfoSec issues, and relevant first-hand experiences from our prestigious speakers and panellists. All this will be linked to our main purpose to to help attendees think about how to embed a culture of privacy within their organisations and, on the wider scale, help the industry raise the question of privacy accountability from the Board to the Warehouse.

PICCASO Event on 9th December 2021 at Dentons LLP, London

Our Statement: To help open conversations about why and how a culture of privacy should be embedded into your organisations and be at the heart of your privacy compliance & strategy

Who: The event is designed exclusively for CPOs, DPOs, CDOs, CIOs and CISOs

What: You will listen to a panel of leading practitioners sharing their experiences and telling their stories. The aim is to help you learn and avoid the pitfalls of past mistakes, and ultimately to learn about best practices in the data protection and privacy culture.

Where: Our inaugural event will be hosted and sponsored by Dentons LLP, 1 Fleet Pl, London EC4M 7WS from 4:30 PM Registration, for 5pm prompt start follows by drinks from 6-8pm.

If you will not be able to attend our first event, you can still be part of our group by joining our future events! We are currently developing our programme to include a range of markets and subject areas.

Please see the Agenda below to get an insight into our future events:

AI and the ethical implications of bias in Machine Learning (ML) models	How to embed privacy into your ESG goals	The real impact of non-compliance on brands' reputation
A discussion on the possible applications and challenges of AI from a legal and human rights perspective	Understanding how privacy compliance can help organisations to improve their ESG performance	The focus will be on the consequences of infringements on a company's reputation, as opposed to the impact of fines and Regulators' actions.
February 2022	May 2022	September 2022
TBD	TBD	TBD

DIRECTIONS:

One Fleet Place London, 9th Floor – Reception
EC4M 7RA (GPS postcode) EC4M 7WS (mailing postcode only)
United Kingdom

One Fleet Place is located at the northern end of the Fleet Place Estate, which stretches from Holborn Viaduct to Ludgate Hill. The building has two entrances: on the main Fleet Place courtyard and on the walkway between the courtyard and Holborn Viaduct.

Underground

St Paul's (Central Line) is the principal Underground station for Fleet Place and is located just a few minutes' walkaway. Leave St Paul's at the Newgate Street exit, turn left and follow Newgate Street as far as Starbucks and City Thameslink station (on your left). One Fleet Place is behind City Thameslink station. Alternatively, both Farringdon station (Hammersmith and City, Metropolitan and Circle Line) and Blackfriars station (Circle and District Line) are in close proximity to Fleet Place.

We look forward to seeing you there in person (sorry no video conference facilities), and please note that COVID rules will apply based on UK Government advice at the time!

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In collaboration with

PrivacyCulture

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PR & MARKETING